

ALL THREE GROUPS AT THE CIVIC HOLIDAY SHOW ON DECEMBER 18TH

Welcome to issue #2 of the Alumni Newsletter! It seems as though everyone enjoyed the first one, and I am glad that everyone is excited to get updates on ETC!

This new season is well underway and we are excited for the possibilities! If you haven't seen any of the posts on ETC's various social media pages, the All Americans and Rouge had their first competition on November 5th at Ada high school. Both groups were excited to perform but also nervous since they weren't doing their full show. There also were some great groups attending such as Findlay, Twinsburg, Churubusco, and Grove City.

This kids performed their hearts out, and Rouge ended up winning Grand Champions in the Women's Division with Best Choreography and Best Combo!! If that wasn't big enough, they also made the finals for the entire competition, beating out numerous mixed groups to make it! It was only the 2nd time Rouge has ever made finals with mixed groups. They ended the magical day with improving their score 20 points from prelims, and got 6th place overall.

The All Americans also had a great day. They received 3rd place in their class and senior Bailey Bender won Best Female Soloist for the competition! In the end they ended up placing 3rd, making it a great start to the year!

Since then we have also had our Fall Show at Cuyahoga Falls High School, as well as the Civic Holiday Show at the Civic Theatre. The Holiday show was the first time that Main Street wore their formal costumes, and they look great!

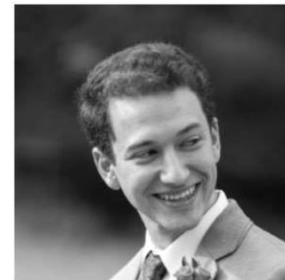
Since the holiday season is over we are in full throttle getting ready for the big competition season. Starting in February All Americans and Rouge have 5 competitions to go to in-between February 4th and March 18th! It will be a crazy but fun time.

It all starts February 4th at the Poca High School competition in Poca, WV. All three groups will be competing, and debuting their full shows! In the mean-time it is time for some serious practicing. Be on the lookout for ETC coming to your area so you can come check them out in action!

Upcoming Performances

- **January 27th** – Night of Music @ Todaro's Party Center
- **February 4th**- Poca High School Competition @ Poca High School in Poca, West Virginia.
- **February 18th** – Medina Showcase Competition @ Medina High School in Medina Ohio.
- **February 28th** – Olentangy Keynotes Competition @ Olentangy High School in Lewis Center Ohio.
- **March 4th** – Churubusco Competition @ Churubusco High School in Churubusco IN.
- **March 18th** – Teays Valley Competition @ Teays Valley High School in Ashville, Ohio.

IN THIS ISSUE



Alumni Spotlight

In this edition of Alumni Spotlight we will be looking at the successes of alumni David Graham!

Page 2



Year in Review - 1998

A look back at the year that was with the 1998 ETC All Americans.

Page 2

Alumni Spotlight

David Graham

This edition of Alumni Spotlight will focus on Alumni David Graham. David was a member of ETC his senior year in 2005 while he was a student at Firestone High School. He was the guitar player for the All Americans combo who had the slogan of "Just Unplug".

Since leaving ETC in 2005, David went on to study History/Islamic Studies/Arabic at Duke University in Durham, North Carolina. During his time at Duke he interned with the National news company in Abu Dhabi. After graduating from Duke, David moved to New York City where he wrote for the Wall Street Journal for the summer of 2009. He then became a reporter for Newsweek from 2009-2011, where his focus was on politics. While he was at Newsweek he also took a position as a contributor for the Daily Beast in politics.

In December of 2011 David accepted the job as a staff writer for the Atlantic Magazine in Washington D.C. He has stayed in this role since 2011 where he covers US Politics and global news.

In this role David has been afforded the opportunity to speak on the Rachel Maddow Show, as well as have multiple other appearances on MSNBC. We are excited to see what is in store for David in his journalistic career.



WANT TO BE SPOTLIGHTED?

We would love to hear what you have been doing since leaving ETC! If you'd like to be on the next alumni spotlight please e-mail rsabree33@gmail.com with your name, years in ETC and what you have been up to!



ETC All Americans 1998

The 1998 All Americans was a group and year that changed the scope of ETC and is one that has become famous. It also shaped Ohio show choir in general to boost groups to become what they are now.

In 1997 the group went to Showstoppers Nashville and had their eyes opened after seeing groups such as Clinton Attache and Cedar Rapids Washington Momentum. Watching those groups gave director Ron

Jones the inspiration to push the limits of what ETC had done in the past. This was music to the ears of choreographer Mike Weaver. With this new found enthusiasm they put together an exciting new show with a great, upbeat theme, America.

While learning the show the members quickly realized that this show would be much different than years past. This one had a faster pace, crazy choreography which involved multiple lifts, tapping, and large extended dance breaks. On top of all that they were going to have a backdrop for one of the first times. To top it all off it was told that they would be doing a full costume change for the first time. But not just one costume change, there would be two costume changes! It was also one of the first years with a full student combo.

This new style was a shock to the system, but was one that paid off handsomely. In their first competition of the year the All Americans took home Grand Champions at Ada, winning Best Choreography as well as Winning their class. If you watch the tape from Ada you can see that ETC had a show that was miles ahead

of the other schools in terms of choreography, costumes, and show design.

It was a historic win, as ETC had never won Ada and it was one of the first Grand Championships the organization had ever won at a show choir competition. Many of the pictures from that day have become iconic to ETC and still hang in the studio today.

From there the All Americans continued their winning ways, as they received Grand Champions at their next competition at Dover High school. They ended the year back at Showstoppers Nashville where they barely missed finals, finishing in 7th place.

The 1998 All Americans were a talented group that was well ahead of their time, and was one that will always be remembers as one of the best and most talented groups ETC has had. The year shaped a new approach to shows that ETC has used ever since and is a year that will always be celebrated.

Check on the "Year in review" section of the website to see a more in depth review of the year. You can also check out videos of the show here: [ETC 1998 All Americans Playlist](#)

Alumni Events

In this section we will have updates on any possible alumni events that will be scheduled. If you are interested in an alumni event please e-mail rsabree33@gmail.com with ideas or RSVPs.

Event – February 18th - Alumni meet up at Medina Competition.

Live in Northeastern Ohio and want to see ETC perform in competition? The All Americans and Rouge will be performing at the Medina show choir competition. We will set up a meeting place in the school so all alumni can sit together.

Performance schedules have not been released but All Americans will most likely perform in the afternoon and Rouge in the Morning. Finals will start around 7 for the groups. Be sure to look out for a follow up e-mail before the competition with performance times. Also be sure to look at the facebook group and website for performance times and ticket prices. Come out and see ETC perform! The high school is located at:

[777 East Union Street, Medina, OH 44256](#)

Event – February 25th – Alumni meet up at the Olentangy Competition.

Live in Central Ohio and want to see ETC perform in competition? The All Americans and Rouge will be performing at the Olentangy show choir competition right outside of Columbus, Ohio. We will set up a meeting place in the school so all alumni can sit together.

Performance schedules have not been released but All Americans will most likely perform in the afternoon and Rouge in the Morning. Finals will start around 7 for the groups. Be sure to look out for a follow up e-mail before the competition with performance times. Also be sure to look at the facebook group and website for performance times and ticket prices. Come out and see ETC perform! The high school is located at:

[675 Lewis Center Road, Lewis Center, OH 43035](#)

Event – March 18th – Alumni meet up at the Teays Valley Competition.

Live in Central Ohio and want to see ETC perform in competition? The All Americans and Rouge will be performing at the Teays Valley show choir competition right outside of

Columbus in Ashville, Ohio. We will set up a meeting place in the school so all alumni can sit together.

Performance schedules have not been released but All Americans will most likely perform in the afternoon and Rouge in the Morning. Finals will start around 7 for the groups. Be sure to look out for a follow up e-mail before the competition with performance times. Also be sure to look at the facebook group and website for performance times and ticket prices. Come out and see ETC perform! The high school is located at:

[3887 Ohio 752, Ashville, OH 43103](#)

Event – TBA – Open House

Come and see ETC's studio! Be it your first trip to pine top or just see what has changed. Come and see the place where ETC calls home while looking back at old trophies and videos from the past.



Fundraising



This section will mark any upcoming fundraising opportunities coming up for ETC beyond alumni events. Information on how to sign up or come to any fundraisers will be included in this section.

January 27th – Night of Music

ETC
HEID'S
SCHOOL
OF
MUSICAL
ARTS

INVITES
YOU TO

**A
Night
of
Music**

FRIDAY
JANUARY 27TH
2017

6 PM
COCKTAILS
SILENT AUCTION

7 PM
DINNER

LIVE PERFORMANCES BY:
ALL AMERICANS
ROUGE
MAIN STREET SINGERS

TODARO'S PARTY CENTER
1820 AKRON-PENINSULA RD.
AKRON

TICKETS - \$75 PER PERSON
TABLE SALES AND OTHER SPONSORSHIP
OPPORTUNITIES AVAILABLE

**A
Night
of
Music**

RSVP

YES! I'LL BE THERE.

_____ INDIVIDUAL TICKETS-\$75 PER PERSON (INDICATE NO. OF TICKETS).

_____ SPONSORSHIP-\$200 INCLUDES TWO (2) DINNER TICKETS,
FOUR (4) DRINK TICKETS AND A ¼ PAGE AD IN OUR PROGRAM.

I AM UNABLE TO JOIN YOU FOR THE NIGHT OF MUSIC THIS YEAR.
ENCLOSED IS MY TAX-DEDUCTIBLE CONTRIBUTION TO HELP SUPPORT
THE KIDS AT ETC SCHOOL OF MUSICAL ARTS.

NAME _____

ADDRESS _____

STATE AND ZIP _____

PHONE _____

E MAIL _____

PAYMENT

TOTAL AMOUNT \$ _____

___ CHECK (PLEASE MAKE PAYABLE TO ETC SCHOOL OF MUSICAL ARTS)

___ CREDIT CARD (CIRCLE ONE) VISA MASTER CARD

CREDIT CARD NO. _____

EXPIRATION DATE _____ CARD SECURITY CODE _____

CARD HOLDER SIGNATURE _____

**KINDLY WRITE THE NAME OF YOUR GUEST AND THEIR ENTREE
SELECTION IN THE AREA PROVIDED ON THE BACK OF THIS CARD.**

ETC Invites you to the second annual Night Of Music . This Show Stopping Show Choir event will demonstrate the compelling intersection of education and entertainment . That powerful combination of song dance is show choir building self confidence and stage presence at a critical developmental time for today's younger generation.

- We have a Variety of ways to go.
 - Quartet Sponsor : Enjoy a Premier table for 8 including open bar for each table guest, a full page ad in the event program, prominent mention and recognition throughout the event, and 4 tickets to the spring show. \$3000
 - Duet Sponsor : Enjoy a Premier table for 8 including open bar for each table guest, a half page ad in the event program, prominent mention and recognition throughout the event, \$1500
 - A Capella Sponsor : Ticket for two to the event , for drink tickets ,and a quarter page ad in the program \$200

- Just Like to attend: \$75 a ticket .
- [Event Page](#)
- For tickets Contact Tammy Whitehouse tammywhitehouse@roadrunner.com or mail your check to
Heid's ETC School of Musical Arts
1932 Akron-Peninsula Road
Akron Ohio 44313
- You can also print out the RSVP form and send to the studio or Tammy Whitehouse.

ETC has a huge issue that is less than 2 years away. The Building we live out of is for sale. The people that own it have no desire to rent it to us after our lease is up in just under two years. Our rent factor in this building is beyond just a bargain so to just move is not going to be easy. We are looking at options on finding our next home that can accommodate the choirs, our equipment and be in a safe environment for everyone. So in an extremely short amount of time we need to raise some capital for when the time comes to either buy a building or rent one we can do it with minimal impact to the current member's tuition. ETC has been around since the late 70s and our goal is that it keeps going for at least another 40 years. This fundraiser is a way to expand who donates to ETC so please spread it around not just to your families but to everyone you know. Ask your work to at least buy an ad for the event. Thanks to everyone for all the help and remember this organization is too important to too many great kids to take any chances on its future.